

## Ready, Set, Grow!

You survived - 2009 at least! Things are looking up and you're ready to grow... but there's a little voice warning you to not spend the cash you have, to be conservative. How's a great business to grow in this climate? Bob King of C.O.O. Services and Michelle Bomberger of Equinox Business Law Group will lead an interactive workshop driven by C.O.O. Services' proprietary "7 Principles" program that will help you evaluate your place in the market and your current state of business affairs. In the workshop, you'll have an opportunity to work through questions cash flow, employee relationships, and your competitive environment. Based on the results of your answers, you'll leave the program understanding where you must focus your efforts to maximize your resources for growth in 2010.

### Presenters:

**Bob King** is a strong executive leader with over 25 years of experience leading and managing manufacturing and distribution companies. The breadth of his experience ranges from Fortune 100 companies to \$10M privately held concerns. Prior to starting C.O.O. Services, LLC, Bob served as President of a national, multi-site, manufacturer of office and school supplies. During his nine years there, sales grew over 300%, through both organic sales growth and acquisitions. Prior to that, Bob served in several capacities for Unisource Worldwide (or predecessor companies), a then New York Stock Exchange listed, \$9B, distribution and logistics company. Bob holds a BA in Economics and Political Science (double major) from Middlebury College, Middlebury, VT, where he captained the hockey team, and an M.B.A. from the Goizueta Business School at Emory University, Atlanta, GA, where he was chosen as the commencement speaker.

**Michelle Bomberger**, founder of Equinox Business Law Group PLLC, is an experienced businesswoman turned lawyer. Michelle began her career in business as a consultant with Ernst & Young LLP serving Fortune 500 clients and further deepened her knowledge of business operations as a Senior Manager of Auditing Services at Cingular Wireless. She found her passion for working with small business owners and entrepreneurs while in graduate school at Northwestern University where she was a founding member of the Small Business Opportunity Center. Her experiences there prompted her to launch a law practice providing business-focused legal representation with a commitment to high quality service exclusively for entrepreneurs and business owners. Michelle attended graduate school at Northwestern University in Chicago, obtaining a JD from the School of Law and an MBA from the Kellogg Graduate School of Management. She has an undergraduate degree in Finance and Computer Applications from the University of Notre Dame.

**Location:** Twisted Cork, 900 Bellevue Way NE in the Hyatt Regency Bellevue

**Date:** February 24, 2010  
2:30 pm — 4:30 pm with Happy Hour to follow

**Cost:** \$97  
FREE FOR EQUINOX CLIENTS: RSVP to [contact@equinoxbusinesslaw.com](mailto:contact@equinoxbusinesslaw.com)

**Registration:** [www.equinoxbusinesslaw.com/bellevuelegalseminars.html](http://www.equinoxbusinesslaw.com/bellevuelegalseminars.html)

**More Information:** [www.equinoxbusinesslaw.com/bellevuelegalseminars.html](http://www.equinoxbusinesslaw.com/bellevuelegalseminars.html) or 425-646-2360