



## General Counsel Services

Equinox Business Law Group PLLC (Equinox) offers General Counsel Services, allowing you to accelerate your business growth with a flat fee billing model. The benefits of our General Counsel Services include:

- A partnership with legal and business counsel to proactively plan for common legal issues associated with business growth. Equinox's managing partner is the owner of several businesses in addition to being an attorney, so we understand your perspective as well as the law. As partners, we can help you determine the true cost/benefit calculations for your business decisions before you make them.
- Prompt attention to legal matters without concern about cost. With a flat fee, you don't need to hesitate to make a five minute phone call or schedule a one-hour meeting.
- Predictable, flat monthly fee billing for easy budgeting and planning
- Smoothing of legal and business advisory costs over time. Many companies seek the help from attorneys for a series of short term needs, thus accumulating large fees payable at one time. Under the General Counsel Services, we can spread the costs over many months.

The General Counsel Services may be structured in a number of ways to meet your legal and budget needs. The General Counsel Services typically fall into one of the following structures and are then tailored to a business' needs:

- Unlimited Calling. The Unlimited Calling package includes all email and phone communications concerning your business. This service allows you to get a quick response to questions throughout the month without worrying about the incremental costs of each communication. It gives you access to Equinox lawyers and peace of mind by providing you a go-to place for answers anytime.
- Growth Planning. The Growth Planning package includes the Unlimited Calling package, plus work on all legal issues required by your business, and scheduled monthly or quarterly planning meetings with Equinox. This package provides similar benefits to having an in-house counsel, at a fraction of the cost. The package covers all legal issues that fall within Equinox's core practice areas such as corporate structure and governance, shareholder/partnership relationships, contract drafting and negotiation, employee matters, trademark filings and dispute resolution. The scheduled meetings are working sessions where we discuss current and planned transactions of the business or educational sessions where Equinox can speak to you and your employees about a particular legal topic of interest.
- Advisory Board. The Advisory Board Service package includes the services offered under the Growth Planning package, plus a quarterly Advisory Board meeting with legal, accounting, financial planning, business consulting, or other industry experts. The Advisory Board may consist of your own trusted advisors or we can work with you to create an independent group to serve as your Advisory Board. In this package, Equinox plans and facilitates each Advisory Board meeting, using our expertise and experience over many years.

To find out more information about the Equinox General Counsel Services, please contact us. We would be happy to tailor services to help you achieve your vision for your business.

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[www.equinoxbusinesslaw.com](http://www.equinoxbusinesslaw.com)

## Equinox Services Matrix

		GENERAL COUNSEL SERVICES		
	A La Carte	Unlimited Calling	Growth Planning	Advisory Board
Projects – Known	<input type="radio"/> (Flat-Fee)		<input type="radio"/>	<input type="radio"/>
Projects - Unknown	<input type="radio"/> (Flat-Fee)		<input type="radio"/>	<input type="radio"/>
Email/Phone Communications	<input type="radio"/> (Hourly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regular Meetings	<input type="radio"/> (Hourly)		<input type="radio"/>	<input type="radio"/>
Advisory Board Meetings	<input type="radio"/> (Hourly)			<input type="radio"/>
Price Range	Estimated = \$_____	\$400-800/month	\$1500-3000/month	\$2000-4600/month
Annualized	\$_____	\$4,800-9,600/year	\$18,000-36,000/year	\$48,000-55,200/year

### KNOWN PROJECTS

1. \_\_\_\_\_ \$\_\_\_\_\_
2. \_\_\_\_\_ \$\_\_\_\_\_
3. \_\_\_\_\_ \$\_\_\_\_\_
4. \_\_\_\_\_ \$\_\_\_\_\_